

# JODAVI

## ZZYX Snap Jack Cables



**Forget snap, crackle or pop. These snazzy Snap Jack cables make noisy connections a thing of the past.**

**Words:** Tim Slater

**There can't** be a musician alive that hasn't got some horror story about an accident or mishap caused by tripping over a cable.

While the comedy pratfalls resulting from snagged leads might sound sound like something you'd want to capture on your mobile, damaged gear of any kind is no laughing matter. The humble lead may seem like an expendable part of your kit but the truth is that good quality cables don't come cheap – and they deserve looking after as much as any other part of your musical equipment.

Just when you thought that the instrument cable had reached the zenith of its development, along come Snap Jacks that, like most brilliant ideas, are essentially a very simple concept.

Snap Jacks comprise a unique two-piece ¼" jack plug comprising a tip and a separate barrel attached to a high quality shielded instrument cable. Both parts are joined together with strong but ultra lightweight neodymium magnets, the idea being

that Snap Jacks function exactly the same way as conventional one-piece jack plugs but in Snap Jack's case the two separate sections are designed to come apart if the cable and plug are subjected to sudden forces that are strong enough to otherwise damage a standard instrument cable or pull over an amp, guitar or keyboard.

The jack tip stays firmly in the instrument or amplifier input socket while the other half remains attached to the cable; if a flying size 12 boot snags your cable, the two ends pop apart and all you do is simply reconnect them and you are immediately back in business (after administering a swift and hopefully salutary clip around the back of the head to the numpety that trod on your leads, of course).

The other practical benefit of the Snap Jack system is that it enables silent switching between instruments. Snap Jack tips can be left in the jack inputs of two separate guitars, negating the need to unplug when changing instruments; simply snap the cable off one jack and attach to the second one and you are ready to go.

The design allows the change-over to be totally silent, even when your amplifier is on, with no thuds, clicks or pops to draw the audience's attention to your quick-change routine.

The cables themselves are fully insulated and currently come in a choice of either 15' or 20' lengths, with a choice of interchangeable straight and angled jack tips. Extra Snap Jack tips are also sold separately, which is especially handy if you prefer to customise your cables with angled jacks at either end.

Talking of customising, Snap Jacks also offer a 'Magnum' series featuring thicker PVC jackets and rock-tastic plugs decorated with wings, skulls, scantily clad young ladies (officially called 'chick') and even an iron cross. Now, that's seriously cool!

Our tip is that you give these unique cables a try. Besides being something new as quality cables are concerned, Snap Jacks have the potential to protect you and your gear from disaster – and that is convincing enough for us. **PU**

**Comedy pratfalls might sound like something you'd capture on your mobile but damaged gear isn't funny**

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### ZZYX Snap Jack Cables

15' and 20' Cables (straight jack)	£26.99
15' and 20' Cables (straight and angled jacks)	£27.99
Replacement Straight plugs	£11.99
Replacement Angled Tips	£13.99
Magnum Snap Jack Cables	£39.99

All prices are SRP incl VAT

### CONTACT:

**JHS Ltd**  
**T:** 01132 865381  
**W:** [zzyxsnapjack.com](http://zzyxsnapjack.com)

### WHAT IS IT?

A very ingenious instrument cable with quick-release jack plugs that give way under pressure, rather than pulling your amp over or snapping cables if accidentally snagged.

### WHY SHOULD I WANT ONE?

Ever had a guitar, keyboard, bass or amplifier damaged when a cable snags and pulls the whole lot over? Snap Jacks simply re-attach via magnets after being forcibly pulled apart. It's a no-brainer. Snap Jacks could save you a lot of money by protecting your equipment from harmful entanglements.